

Jennifer Haddad

Jennifer Haddad is a Beirut-based multidisciplinary artist and casting producer. She is a graduate of audiovisual studies from ALBA. Her painting practice developed alongside her work in socially engaged cinema, where long-term immersion in urban environments and lived narratives shaped her visual language.

Working across painting and image-making, Haddad engages the psychological and spatial traces left by systems of power and marginalization. Her work draws on fragmentation, displacement, and post-traumatic imagery, constructing dense visual fields where personal experience and collective conditions intersect.

Haddad has participated in collective initiatives and exhibitions, and her work continues to move between artistic practice and cinematic engagement.

Artist statement

My painting practice is rooted in close engagement with Beirut's marginalized communities. While casting Capernaum, I spent months in refugee camps and neglected neighborhoods, witnessing lives marked by social exclusion and economic precarity. These encounters continue to shape my understanding of space, memory, and the traces of human presence in the city.

Through mixed media, I explore the complexities of the human condition—using abstraction and raw imagery to confront uncomfortable truths. My work addresses issues such as underage marriage, child labor, and homelessness, not to shock but to insist on visibility and empathy. At first glance, my paintings may appear colorful or playful, yet this brightness contrasts with the dark realities they engage. Color acts as an entry point, allowing difficult subjects to be approached and felt rather than avoided.

Since Capernaum, Lebanon and the region have endured further ruptures—the Beirut explosion, the war on Gaza, and ongoing violence. These events have transformed my practice into a rebellion against the desensitization created by social media and the spectacle of war. Painting has become an act of resistance and rehumanization—for the children, women, and men who carry the unseen burdens of conflict.

I abstract interiors, buildings, and urban spaces—using acrylic, watercolor, pencil, and ballpen—to evoke presence, absence, and endurance. Blending abstract expressionism, naïve surrealism, and urban semiotics, my paintings reveal the psychological and spatial consequences of marginalization, transforming overlooked spaces into sites of collective memory and resilience.

Exhibitions

- 2026 Between Ground & Witness, Joint exhibition, Art on 56th Gallery, Beirut, Lebanon
- 2024 Sana Helwa, Collective exhibition, Lynn Modallal Gallery, Beirut, Lebanon
- 2024 De cœur a cœur, Collective exhibition, ALBA university, Beirut, Lebanon